MAGEBIT

Magento Commerce Features & Benefits

MAGEBIT

Magento Commerce-only features

Full Page Cache

Achieve amazingly fast loading times with Magento Commerce full page caching mechanism. It also works without Varnish set up.

Advanced Promotions

Create promotions with advanced rules that you cannot create using Magento Open Source.

Customer Segmentation and Personalization

Segment customers based on their activities and offer related ads and promotions. With Magento Commerce you can create multiple segments with rules to put customers into them based on their purchase or browsing activities.

Content Staging

Preview and schedule content changes for blocks, pages and promotions. This allows you to prepare much better for big events such as Black Friday

Automated Product Relations

With Magento Commerce you can create rules to match and automatically select up-sells, cross-sells and related products.

Visual Merchandiser

Organize your categories with visual representation of the products.

Elasticsearch

Handle large catalogs with great response times with the built-in Elasticsearch integration.

Database Sharding

Magento Commerce allows you to have separate master databases that are split into checkout, products and order management. This way you can independently scale certain parts of the site for heavy loads.

CMS Page Hierarchy and History

Create new cms pages and roll-back an earlier version if needed. The hierarchy allows you to set cms pages into groups as child pages.

Loyalty Program

Reward your customers with custom loyalty programs, cash-back mechanisms and loyalty level based discounts.

Gift Cards

Sell digital gift cards that can be redeemed online. Gift cards can be used multiple times unlike promotion coupons and they store remaining balances.

Store Credit

Set credit limits for different customers or groups to allow fast and easy checkout without any upfront payments.

Advanced Reporting

Use advanced reporting tools or Business Intelligence to see metrics that really matter. You can connect multiple sources of data and create custom reports.

Bluefoot CMS

Visual page editor for advanced layout creation without any technical knowledge.

Blackfire

Advanced performance metrics and recommendations exclusively for Magento Commerce.

Return Management

Easily manage product returns and refunds that can be submitted from any customer from your storefront.

Admin Logging

More granular administrator roles and logging of administrator actions.

Private Sales

Create private sales with "Invite a friend" functionality.

MAGEBIT

Magento Commerce-only benefits

Dedicated Account Management

Speak with Magento account managers and learn more how to get the most out of it. Also, together with this you get the opportunity to use fee-based Magento Expert Consulting Services.

Exclusive Access

Get exclusive access to quarterly advanced feature releases to drive business growth.

Diagnostic Tools

Together with Magento Commerce you get different diagnostic tools such as Magento Performance Toolkit.